

Government & Public Administration (5 Digit SOC) in Labor Shed



200 Washington St Ste 120
Wausau, Wisconsin 54403-5530

Contents

What is Lightcast Data?	1
Report Parameters	2
Workforce Map	3
Executive Summary	4
Supply (Jobs)	5
Demographic Details	9
Compensation	11
Demand	12
What skills are they posting for?	16
Occupation Gain and Drain	17
Graduate Pipeline	25
Appendix A (Occupations)	26

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

41 Occupations

11-1031	Legislators	13-1131	Fundraisers
11-3012	Administrative Services Managers	13-1199	Business Operations Specialists, All Other
11-9151	Social and Community Service Managers	13-2011	Accountants and Auditors
13-1031	Claims Adjusters, Examiners, and Investigators	13-2028	Property Appraisers and Assessors
13-1041	Compliance Officers	<i>See Appendix A for all 41 Occupations</i>	

8 Counties

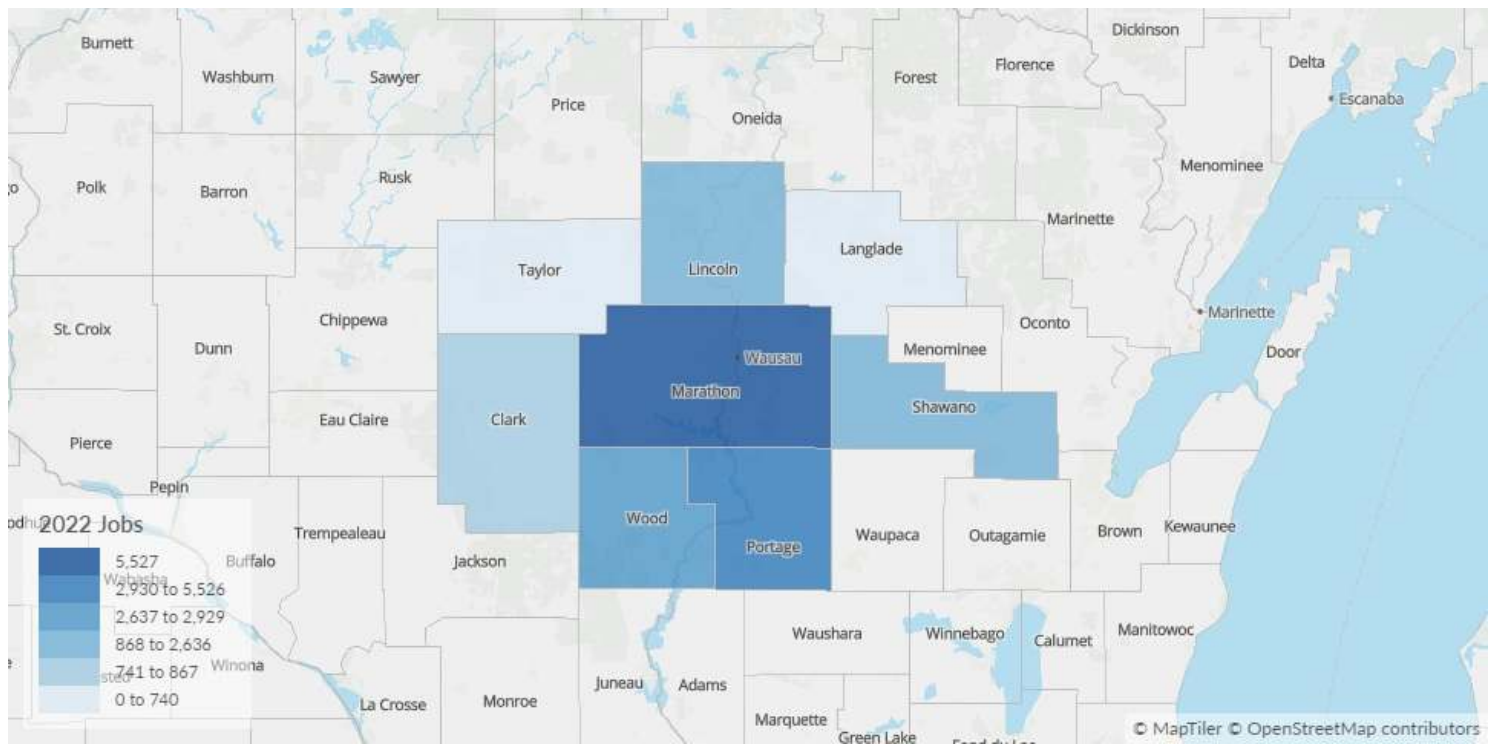
55019	Clark County, WI	55097	Portage County, WI
55067	Lanlade County, WI	55115	Shawano County, WI
55069	Lincoln County, WI	55119	Taylor County, WI
55073	Marathon County, WI	55141	Wood County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

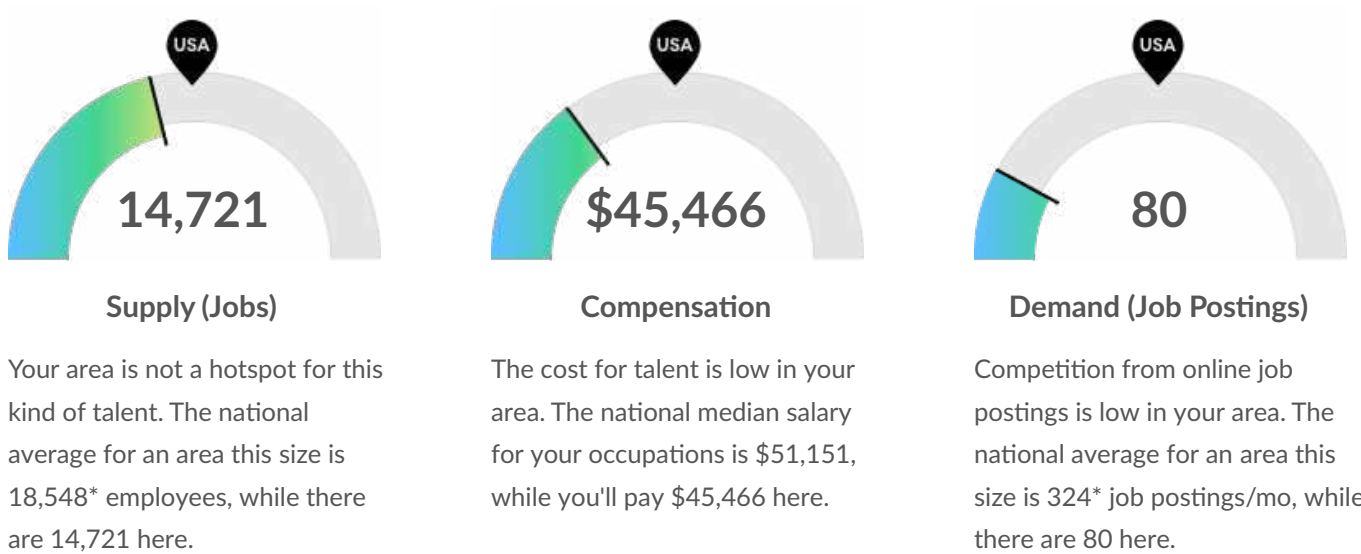
The information in this report pertains to the chosen occupations and geographical areas.

Workforce Map



Executive Summary

Light Hiring Competition Over a Thin Supply of Regional Talent

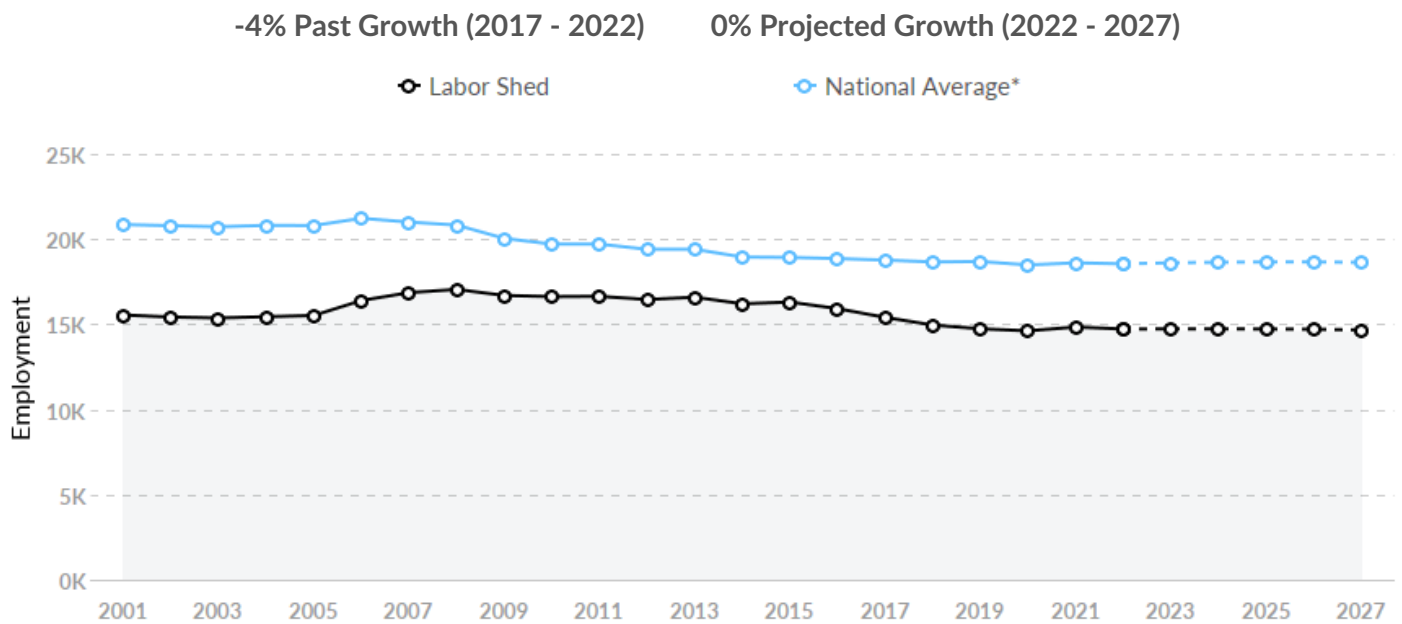


*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

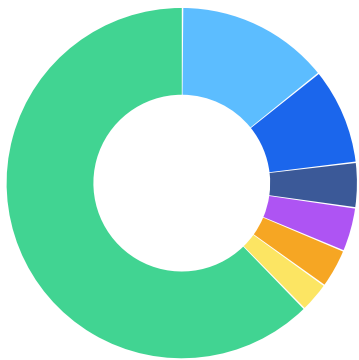
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of your occupations is a strength or weakness for your area, and how it is changing relative to the nation. An average area of this size would have 18,548* employees, while there are 14,721 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

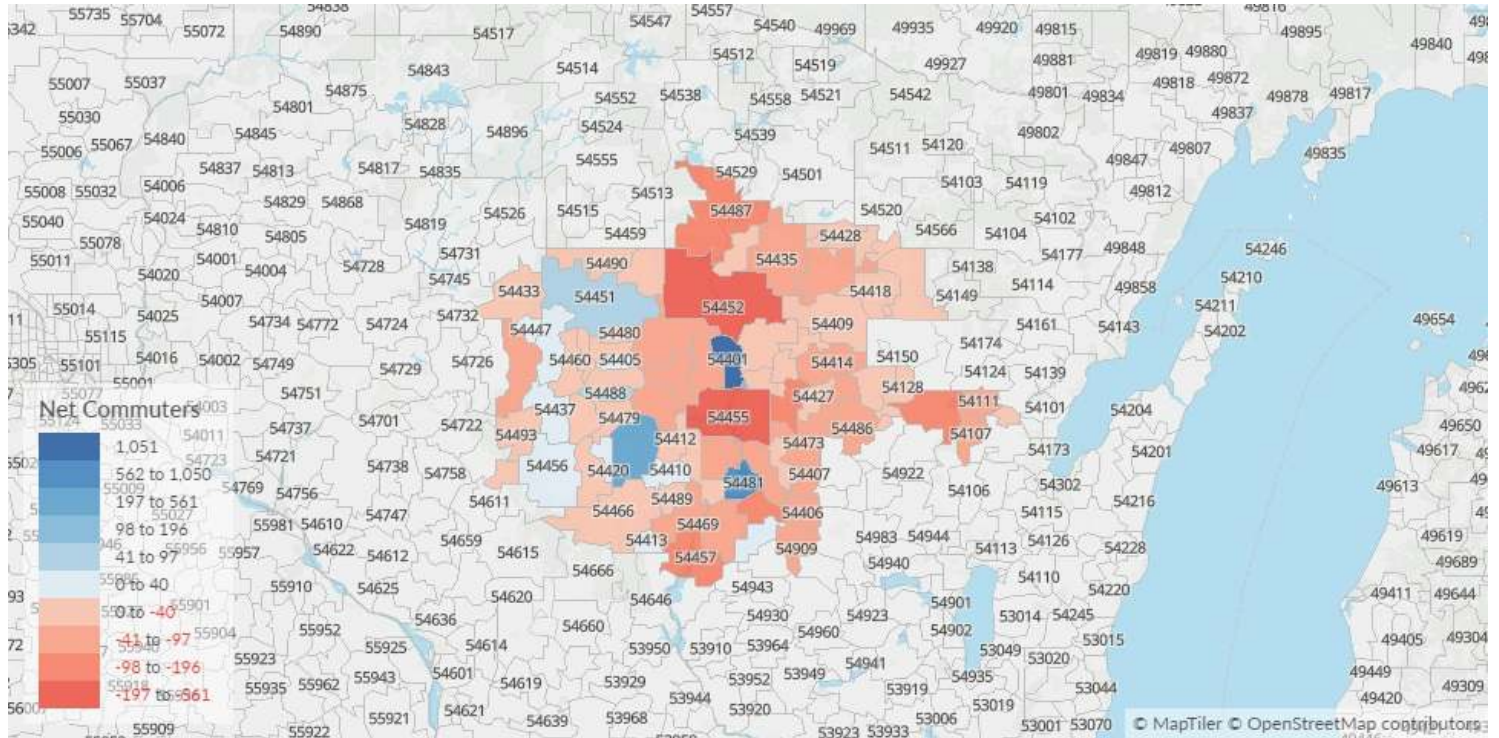
Most Jobs are Found in the Local Government, Excluding Education and Hospitals Industry Sector



Industry	% of Occupation in Industry (2022)
Local Government, Excluding Education and Hospitals	14.2%
Insurance Carriers	8.9%
Management of Companies and Enterprises	4.2%
Federal Government, Military	4.1%
Accounting, Tax Preparation, Bookkeeping, and Payroll Services	3.6%
Education and Hospitals (Local Government)	2.8%
Other	62.4%

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



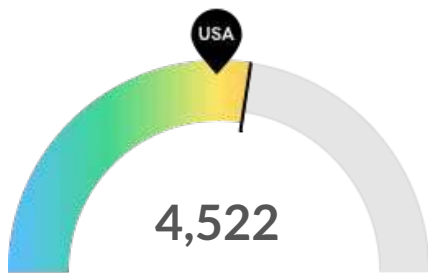
Where Talent Works

Where Talent Lives

ZIP	Name	2022 Employment
54401	Wausau, WI (in Maratho...	2,238
54481	Stevens Point, WI (in Po...	1,686
54449	Marshfield, WI (in Woo...	1,002
54403	Wausau, WI (in Maratho...	891
54494	Wisconsin Rapids, WI (i...	851

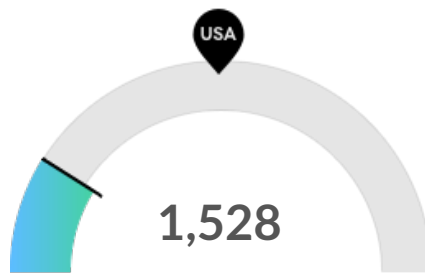
ZIP	Name	2022 Workers
54401	Wausau, WI (in Maratho...	1,187
54481	Stevens Point, WI (in Po...	1,124
54494	Wisconsin Rapids, WI (i...	935
54403	Wausau, WI (in Maratho...	915
54449	Marshfield, WI (in Woo...	804

Retirement Risk Is High, While Overall Diversity Is Low



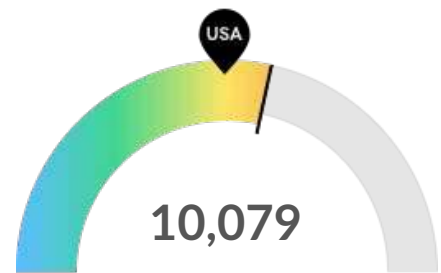
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 3,936* employees 55 or older, while there are 4,522 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 5,372* racially diverse employees, while there are 1,528 here.



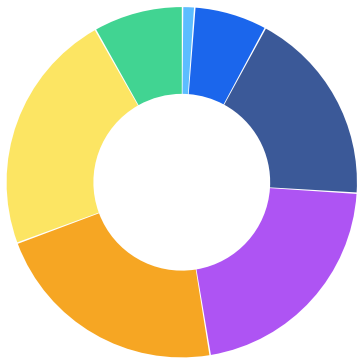
Gender Diversity

Gender diversity is high in your area. The national average for an area this size is 8,314* female employees, while there are 10,079 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

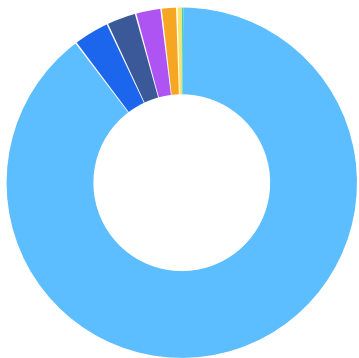
Demographic Details

Occupation Age Breakdown



	% of Jobs	Jobs
14-18	1.1%	164
19-24	6.7%	989
25-34	18.1%	2,663
35-44	21.4%	3,152
45-54	21.9%	3,231
55-64	22.4%	3,305
65+	8.3%	1,217



Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	89.6%	13,193
Hispanic or Latino	3.3%	490
Asian	2.7%	403
Black or African American	2.4%	346
Two or More Races	1.4%	212
American Indian or Alaska Native	0.5%	74
Native Hawaiian or Other Pacific Islander	0.0%	3

Occupation Gender Breakdown

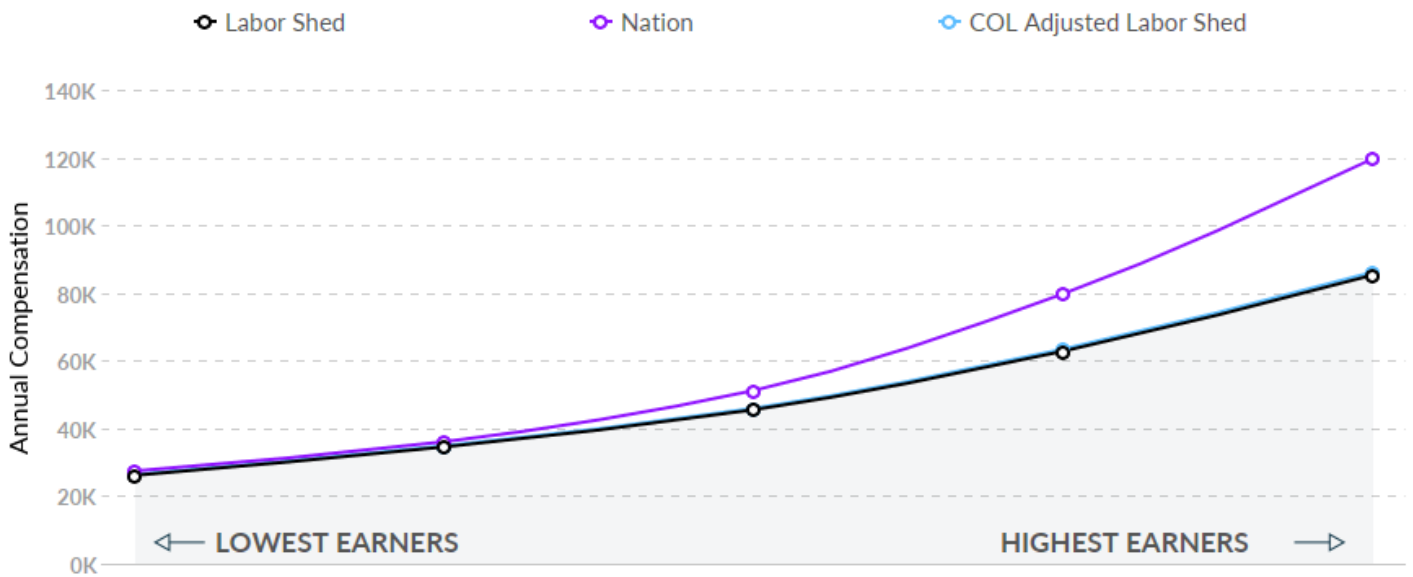


	% of Jobs	Jobs
 Males	31.5%	4,642
 Females	68.5%	10,079

Compensation

Talent Is 11% Cheaper, While the Cost of Living May Make Attraction Difficult

In 2021, the median compensation for your occupations in your area is \$45,466. Based on the national median wage of \$51,151 for this position, this means you will spend about 11% less to employ your occupations here. However, their actual purchasing power will be 10% less than the national median when we adjust for regional cost of living (which is 1% lower than average). This may make it harder to attract talent to the region at this price.



Demand



144 Employers Competing

All employers in the region who posted for this job over the last 12 months.



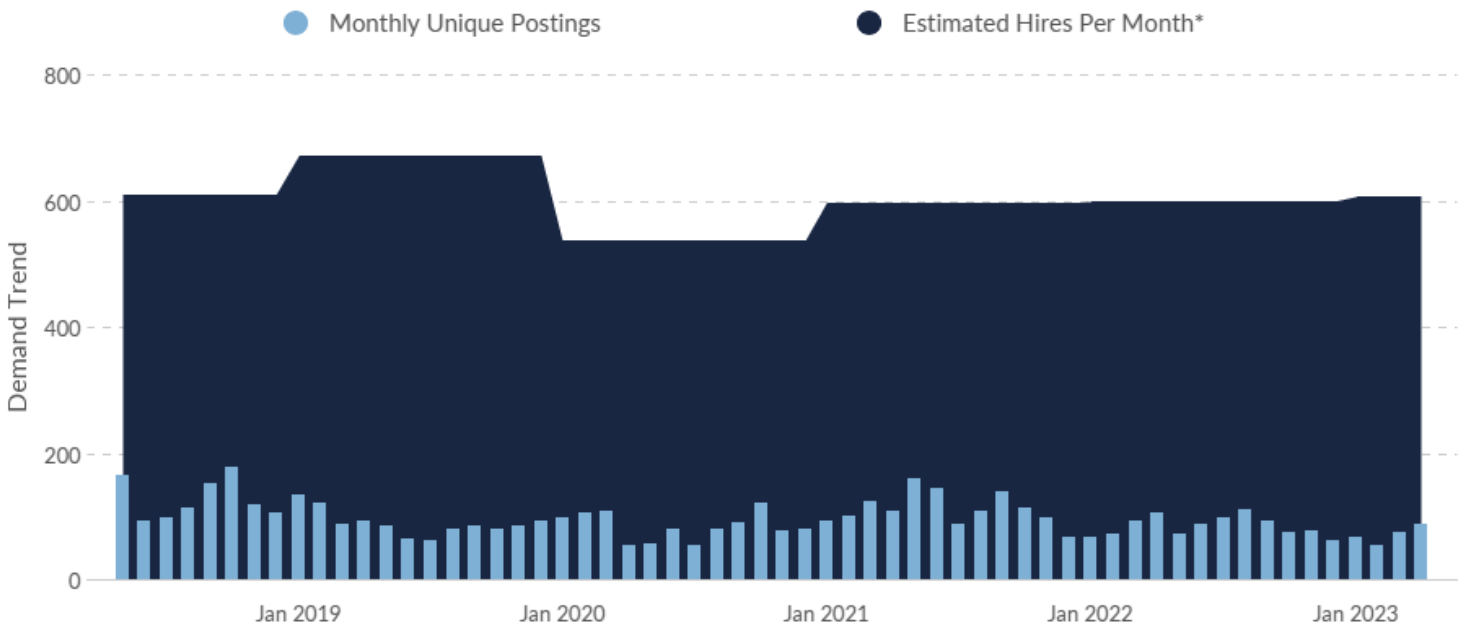
962 Unique Job Postings

The number of unique postings for this job over the last 12 months.



25 Day Median Duration

Posting duration is 1 day shorter than what's typical in the region.







Occupation	Avg Monthly Postings (May 2022 - Apr 2023)	Avg Monthly Hires (May 2022 - Apr 2023)
Security Guards	17	30
Bookkeeping, Accounting, and Auditing Clerks	8	133
Accountants and Auditors	10	45
Office Clerks, General	5	219

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Occupation	Avg Monthly Postings (May 2022 - Apr 2023)	Avg Monthly Hires (May 2022 - Apr 2023)
Claims Adjusters, Examiners, and Investigators	6	8
Financial and Investment Analysts	4	4
Data Scientists	5	2
Information Security Analysts	3	4
Data Entry Keyers	2	6
Computer Programmers	1	3
Public Relations Specialists	2	7
Lawyers	2	7
Database Administrators	2	1
Business Operations Specialists, All Other	1	24
Social and Community Service Managers	1	7
Police and Sheriff's Patrol Officers	3	23
Couriers and Messengers	1	4
Administrative Services Managers	2	6
Compliance Officers	2	6
Database Architects	1	0
Office and Administrative Support Workers, All Other	1	4
Tax Preparers	0	6
Military-only occupations	0	22
Court, Municipal, and License Clerks	1	4
Property Appraisers and Assessors	1	2
Fundraisers	1	4
Tax Examiners and Collectors, and Revenue Agents	0	0
Urban and Regional Planners	0	0

Occupation	Avg Monthly Postings (May 2022 - Apr 2023)	Avg Monthly Hires (May 2022 - Apr 2023)
Detectives and Criminal Investigators	0	3
Financial Examiners	0	1
Judges, Magistrate Judges, and Magistrates	0	0
Airfield Operations Specialists	0	0
Information and Record Clerks, All Other	0	6
Political Scientists	0	0
Nuclear Technicians	0	0
Administrative Law Judges, Adjudicators, and Hearing Officers	0	0
Aerospace Engineers	0	0
Transportation Inspectors	0	1

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Sentry Insurance	108 	Security Officers	72 
Allied Universal	90 	Security Guards	47 
Securitas	52 	Accountants	28 
Marshfield Clinic	48 	Border Patrol Agents	27 
Aspirus	47 	Financial Analysts	22 

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

Not enough data to display Defining Skills for this occupation.

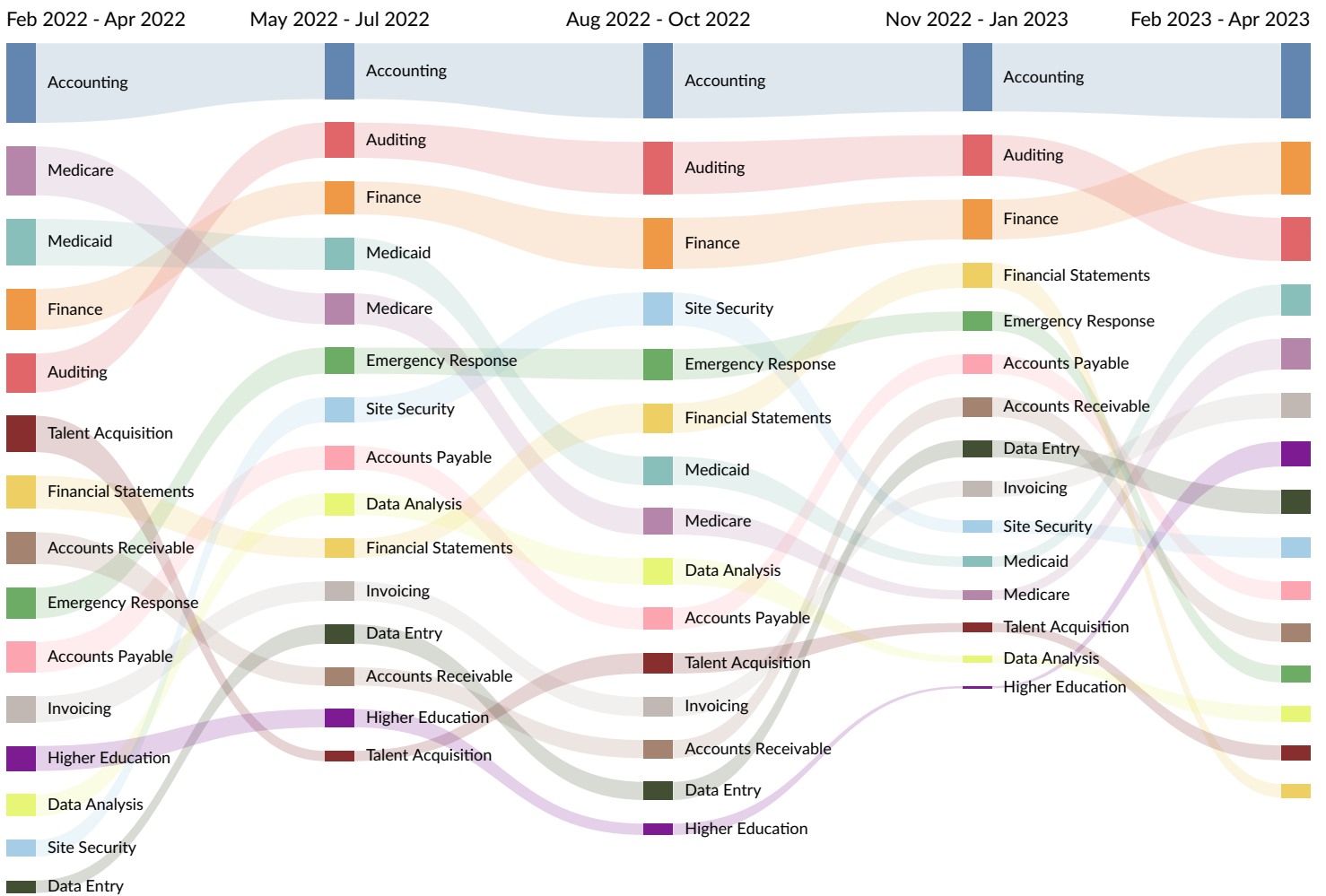
Top Necessary Skills by Demand

Not enough data to display Necessary Skills for this occupation.

What skills are they posting for?

Top 15 Skills for Your Selected Job Types by Quarter

Skills help us understand the direction an occupation is headed.



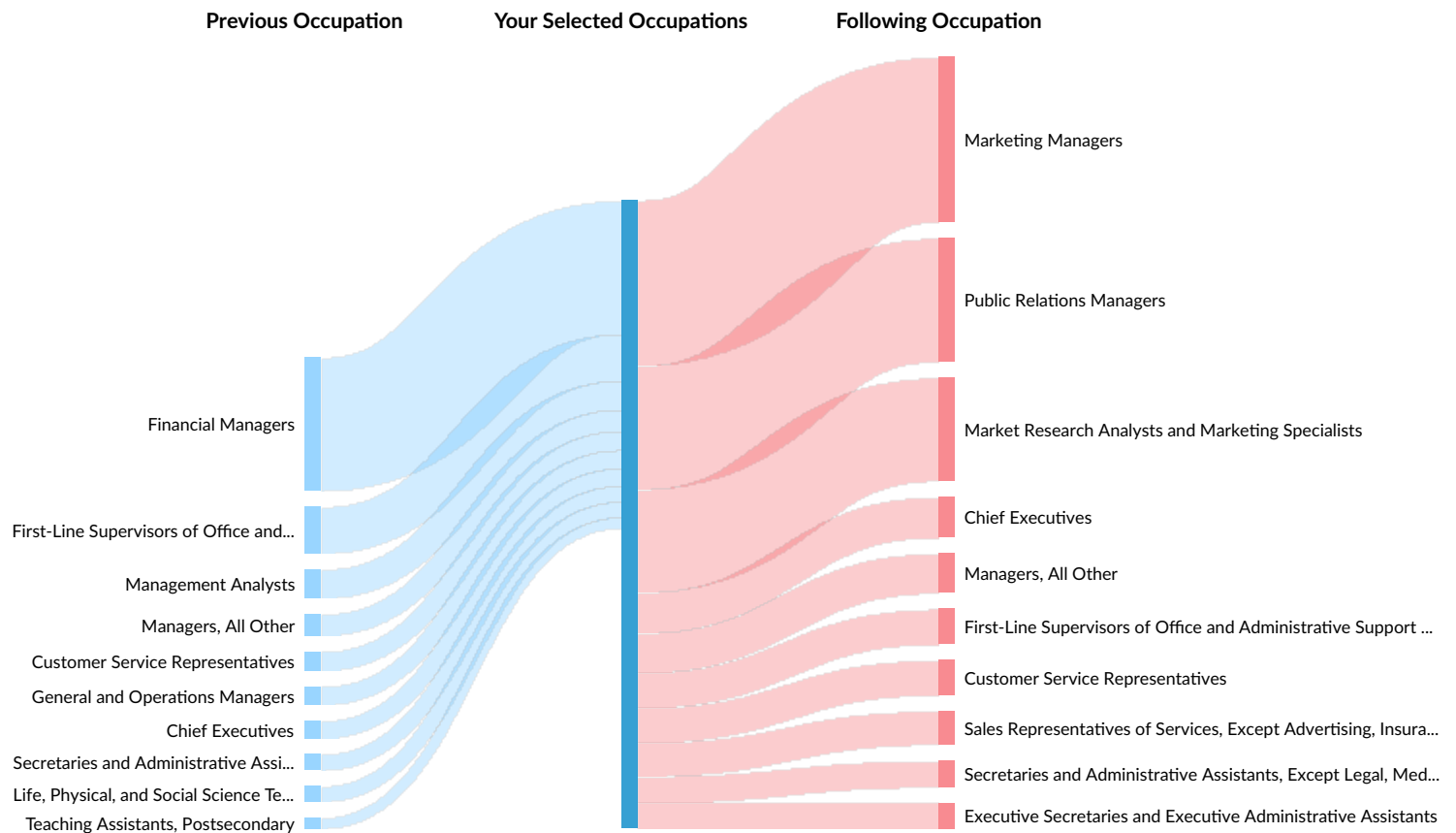
Occupation Gain and Drain

Occupation Gain and Drain

The table below analyzes the profiles of current and past people in your selected occupations. The left column shows job transitions from other occupations to your selected occupations. The right column shows job transitions from your selected occupations to other occupations.

Please note, results are only available at the national level and the 2 and 5 digit SOC level. Other SOC levels will be converted to 5-digit SOC. Also your selection has been limited to 100 occupations.

The following represents the job transitions of employees in your selected occupations in the United States:



Previous Occupations	Transitions
Financial Managers	61,881
First-Line Supervisors of Office and Administrative Support Workers	21,580

Previous Occupations	Transitions
Management Analysts	13,417
Managers, All Other	9,921
Customer Service Representatives	8,815
General and Operations Managers	8,465
Chief Executives	8,115
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	7,367
Life, Physical, and Social Science Technicians, All Other	7,192
Teaching Assistants, Postsecondary	5,056
Computer User Support Specialists	4,779
Market Research Analysts and Marketing Specialists	4,544
Securities, Commodities, and Financial Services Sales Agents	4,523
Computer Systems Analysts	4,462
Software Quality Assurance Analysts and Testers	3,860
Postsecondary Teachers	3,779
Retail Salespersons	3,520
Marketing Managers	3,398
Computer and Information Systems Managers	2,676
Executive Secretaries and Executive Administrative Assistants	2,570
Social and Human Service Assistants	2,482
First-Line Supervisors of Production and Operating Workers	2,413
Human Resources Specialists	2,393
Sales Managers	2,353
Human Resources Managers	2,303
Operations Research Analysts	2,286
Teaching Assistants, Except Postsecondary	2,047

Previous Occupations	Transitions
Tellers	2,038
Buyers and Purchasing Agents	1,840
Bill and Account Collectors	1,812
Loan Officers	1,761
Personal Financial Advisors	1,757
Real Estate Sales Agents	1,745
Credit Analysts	1,728
Computer Occupations, All Other	1,687
Project Management Specialists	1,576
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	1,566
Waiters and Waitresses	1,509
Coaches and Scouts	1,491
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1,467
Network and Computer Systems Administrators	1,399
Industrial Engineers	1,373
Property, Real Estate, and Community Association Managers	1,370
Training and Development Specialists	1,281
Stockers and Order Fillers	1,222
Cashiers	1,215
First-Line Supervisors of Retail Sales Workers	1,169
Demonstrators and Product Promoters	1,080
Hotel, Motel, and Resort Desk Clerks	1,046
Public Relations Managers	1,044
Educational, Guidance, and Career Counselors and Advisors	1,006
Software Developers	964

Previous Occupations	Transitions
Medical and Health Services Managers	954
Insurance Sales Agents	891
Paralegals and Legal Assistants	852
Transportation, Storage, and Distribution Managers	837
Logisticians	831
Registered Nurses	827
Fast Food and Counter Workers	708
Education Administrators, Postsecondary	707
Teachers and Instructors, All Other	703
Receptionists and Information Clerks	600
Secondary School Teachers, Except Special and Career/Technical Education	577
Education Administrators, Kindergarten through Secondary	563
Architectural and Engineering Managers	544
Recreation Workers	541
Natural Sciences Managers	531
Web Developers	501
Judicial Law Clerks	451
Meeting, Convention, and Event Planners	451
First-Line Supervisors of Mechanics, Installers, and Repairers	443
Producers and Directors	437
Editors	436
First-Line Supervisors of Police and Detectives	355
Graphic Designers	343
News Analysts, Reporters, and Journalists	308
Community and Social Service Specialists, All Other	277

Previous Occupations	Transitions
Mechanical Engineers	242
Writers and Authors	186
Advertising and Promotions Managers	111
Following Occupations	Transitions
Marketing Managers	76,648
Public Relations Managers	57,246
Market Research Analysts and Marketing Specialists	47,791
Chief Executives	18,843
Managers, All Other	18,369
First-Line Supervisors of Office and Administrative Support Workers	16,266
Customer Service Representatives	16,188
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	15,559
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	12,304
Executive Secretaries and Executive Administrative Assistants	11,868
General and Operations Managers	11,801
Social and Human Service Assistants	11,578
Sales Managers	10,514
Graphic Designers	9,798
Postsecondary Teachers	9,480
Advertising and Promotions Managers	8,969
Editors	8,692
Management Analysts	8,428
Computer User Support Specialists	8,007
Web Developers	7,962

Following Occupations	Transitions
Human Resources Specialists	7,953
Retail Salespersons	7,341
Writers and Authors	6,965
Producers and Directors	6,368
Project Management Specialists	5,945
News Analysts, Reporters, and Journalists	5,887
Meeting, Convention, and Event Planners	5,836
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	5,835
Teaching Assistants, Postsecondary	4,995
Training and Development Specialists	4,897
Demonstrators and Product Promoters	4,409
Financial Managers	4,151
Educational, Guidance, and Career Counselors and Advisors	4,136
Computer Occupations, All Other	3,987
Human Resources Managers	3,585
Computer and Information Systems Managers	3,483
Real Estate Sales Agents	3,482
Education Administrators, Postsecondary	3,395
Technical Writers	3,304
Life, Physical, and Social Science Technicians, All Other	3,275
Buyers and Purchasing Agents	3,182
First-Line Supervisors of Production and Operating Workers	3,107
Teaching Assistants, Except Postsecondary	3,020
Coaches and Scouts	2,971
Medical and Health Services Managers	2,619

Following Occupations	Transitions
Computer Systems Analysts	2,295
Waiters and Waitresses	2,257
First-Line Supervisors of Retail Sales Workers	2,217
Property, Real Estate, and Community Association Managers	2,107
Software Developers	2,089
Registered Nurses	2,084
Securities, Commodities, and Financial Services Sales Agents	2,041
Teachers and Instructors, All Other	2,003
First-Line Supervisors of Non-Retail Sales Workers	1,994
Paralegals and Legal Assistants	1,664
Network and Computer Systems Administrators	1,537
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	1,478
Architectural and Engineering Managers	1,359
Insurance Sales Agents	1,301
Human Resources Assistants, Except Payroll and Timekeeping	1,280
Personal Financial Advisors	1,225
Natural Sciences Managers	1,187
Industrial Engineers	1,101
Operations Research Analysts	1,099
Education Administrators, Kindergarten through Secondary	1,091
Loan Officers	940
Stockers and Order Fillers	927
Logisticians	911
Industrial Production Managers	884
Transportation, Storage, and Distribution Managers	781

Following Occupations	Transitions
First-Line Supervisors of Police and Detectives	728
Software Quality Assurance Analysts and Testers	646
First-Line Supervisors of Mechanics, Installers, and Repairers	611
Bill and Account Collectors	484
Judicial Law Clerks	463
Purchasing Managers	456
Mechanical Engineers	430
Credit Analysts	205

Graduate Pipeline



90 Programs

418 programs can train for this job, while only 90 programs have produced completers in this region.



1,810 Completions (2021)

The completions from all regional institutions for all degree types.



1,762 Openings (2021)

The average number of openings for an occupation in the region is 37.

Top Programs	Completions (2021)
Business Administration and Ma...	248
Liberal Arts and Sciences, Gener...	94
Sociology, General	90
Accounting	89
Communication, General	87

Top Schools	Completions (2021)
University of Wisconsin-Steven...	911
Northcentral Technical College	628
Mid-State Technical College	271

Appendix A (Occupations)

Code	Description	Code	Description
11-1031	Legislators	13-2082	Tax Preparers
11-3012	Administrative Services Managers	15-1212	Information Security Analysts
11-9151	Social and Community Service Managers	15-1242	Database Administrators
13-1031	Claims Adjusters, Examiners, and Investigators	15-1243	Database Architects
13-1041	Compliance Officers	15-1251	Computer Programmers
13-1131	Fundraisers	15-2051	Data Scientists
13-1199	Business Operations Specialists, All Other	17-2011	Aerospace Engineers
13-2011	Accountants and Auditors	19-3051	Urban and Regional Planners
13-2028	Property Appraisers and Assessors	19-3092	Geographers
13-2051	Financial and Investment Analysts	19-3094	Political Scientists
13-2061	Financial Examiners	19-4051	Nuclear Technicians
13-2081	Tax Examiners and Collectors, and Revenue Agents	23-1011	Lawyers

Code	Description
23-1021	Administrative Law Judges, Adjudicators, and Hearing Officers
23-1023	Judges, Magistrate Judges, and Magistrates
27-3031	Public Relations Specialists
33-3021	Detectives and Criminal Investigators
33-3051	Police and Sheriff's Patrol Officers
33-9032	Security Guards
43-3031	Bookkeeping, Accounting, and Auditing Clerks
43-3099	Financial Clerks, All Other
43-4031	Court, Municipal, and License Clerks

Code	Description
43-4199	Information and Record Clerks, All Other
43-5021	Couriers and Messengers
43-9021	Data Entry Keyers
43-9061	Office Clerks, General
43-9199	Office and Administrative Support Workers, All Other
53-2022	Airfield Operations Specialists
53-6051	Transportation Inspectors
55-9999	Military-only occupations