



Important Changes to Business EXPO 2024

- Change in exhibit hours. The show hours are 9:00 a.m. – 5:00 p.m. on Thursday. The show will be open from 9:00 a.m. – 12:00 p.m. for exhibitors. The show will be open to the public from 12 p.m. – 5:00 p.m. All booths must remain fully intact until 5:00 p.m. Early tear down may jeopardize future opportunities to participate in the show.
- The “Best of Show” awards will return to the 2024 event. Exhibitors will be judged, and awards will be presented in four categories: Overall, Best Theme, Attention Strategy, and Eat & Treats.
- The Central Wisconsin Convention and Expo center has expanded their concession stand, offering a wider selection of food items during the lunch hour.
- Pop-up tents and canopies are prohibited in the exhibit space.
- All large or bulk items must be moved in through the overhead garage doors only.
- All garbage and recycle must be removed from your booth and put in the appropriate area (in or by garbage and recycle containers). All cardboard must be broken down.
- Homemade food and beverages are prohibited. All food and beverages must be store bought or made in a licensed kitchen.
- Alcohol is prohibited during the show.